

**CENTRAL DYNAMICS**



PCB ASSEMBLY



EXTENSIVE R&D PROGRAM



FINAL ASSEMBLY OF SYSTEM COMPONENTS



DESIGN ENGINEERING DEPARTMENT WITH CAD/CAM FACILITY

## A Focus

Central Dynamics has been in the forefront of video communications switching and distribution technology for more than a quarter of a century — and we have every intention of maintaining that lead. With our worldwide reputation for innovation in video technology (we hold more than 60 patents), it will come as no surprise that we are deeply involved in an aggressive search for new and improved products.

### Renewed Vigor

For several years, we had a marketing and resale arrangement with Philips in North America. We have since discontinued that relationship and Central Dynamics has returned with renewed vigor and focus to the switching business. We are renewing our independent distribution and support activities by concentrating our efforts in the fields that we know best, switching and distribution.

As part of our refocusing and renewal, we have recently consolidated all of our manufacturing operations in one plant. This consolidation will provide us with greater efficiencies and allow us to serve our customers better.

Many of the products of our former subsidiary, American Data Corporation, are now being manufactured by Central Dynamics.

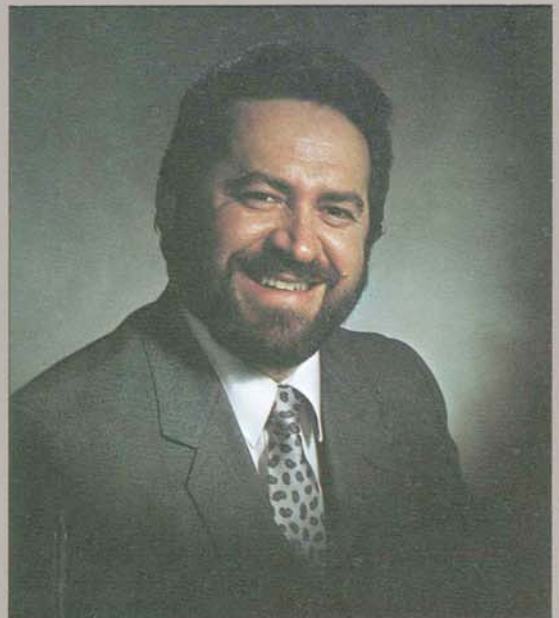
We are looking to the future with enthusiasm, confident that we have the people, the ideas, the inventive genius, the plant and the product to hold pride of place in video technology.

To reinforce our fresh new outlook, we are introducing this year a comprehensive identification program for our products and everything we do, highlighted by a distinctive corporate symbol that is a clear signal of our readiness and determination to do business in the fields we know best.

### Customer Service

Central Dynamics' innovative products are justly renowned throughout the world for their exceptional quality and high standard of performance. We worked hard to establish our good reputation and we work hard to maintain it.

Over the years we have been made all too well aware that our products, sophisticated, expertly crafted and reliable though they are, cannot attain their full



potential if they have been improperly installed, used or serviced.

We all know that in today's complex communications world with its high tech wizardry, things can go wrong. And there is no lonelier feeling than to have an equipment failure, some breakdown in the system, with no one to turn to for help.

### A Commitment

At Central Dynamics, we are giving new emphasis to a long-standing commitment; service to the customer is paramount. With the renewed commitment and focus on our switching business, we are emphasizing our commitment to customer service and support.

If you have Central Dynamics' equipment, you can count on Central Dynamics' service.

You have our word on it.

A handwritten signature in black ink, which appears to read "Peter O. Brackett". The signature is fluid and cursive, written on a light-colored background.

Peter O. Brackett  
President

To stay alive in the fiercely competitive world of communication electronics, products must meet and exceed the exacting demands of the industry. And you must have a solid reputation based on performance, stability and, most important, innovation. Central Dynamics qualifies on all counts as witness its wide acceptance in a market that encompasses the globe — thousands of our products are proving their worth in successful use in more than 50 countries.

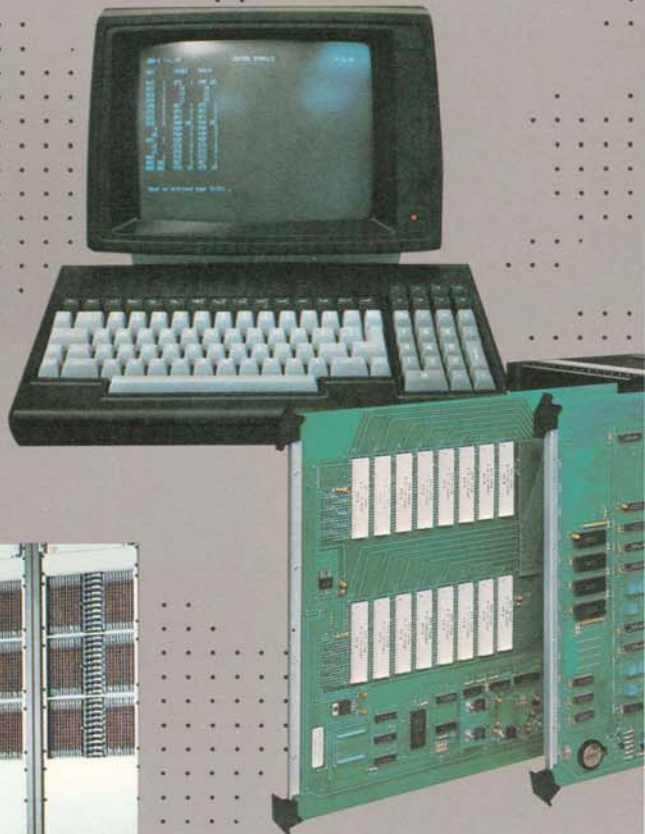
Central Dynamics' active and continuing research and development program is providing the advanced production equipment required in today's television industry.

More than 400 television networks, stations and production houses worldwide have bought versions of Central Dynamics' Series 80 switcher. There are more than 80 of these truly amazing switchers in use in *New York City* alone.

## Worldwide Acceptance



SERIES 80 SWITCHER AT TV-AM



900 SERIES ROUTING SWITCHER AT PACIFIC BELL

The list of customers in *Canada* is extensive and continues to grow. It includes all three of Canada's major television networks and many individual stations and production houses.

In the *United States*, the Series 80 success story continues with sales to the CBS Television Network, Screen Gems and Reeves Teleproduction in *New York*, the Ford Motor Company, CFI in *Hollywood*, Modern Telecommunications Incorporated

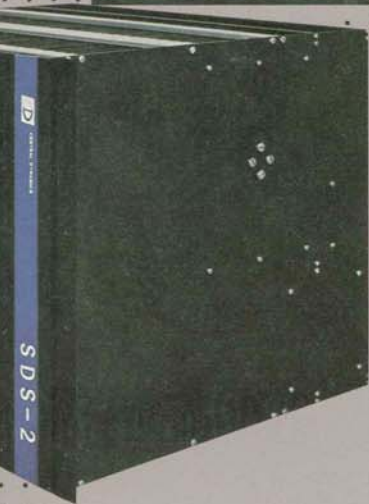
in *New York*, JSL Productions, WTTG and over 200 other users of video switching equipment.

### Acceptance Overseas

Further afield, Central Dynamics has achieved wide acceptance in *Japan* where there are now more than 35 Series 80 units in service.

In *Europe*, the Series 80 has been bought by the *Greek* Television Service, by the *Swedish* national television and radio

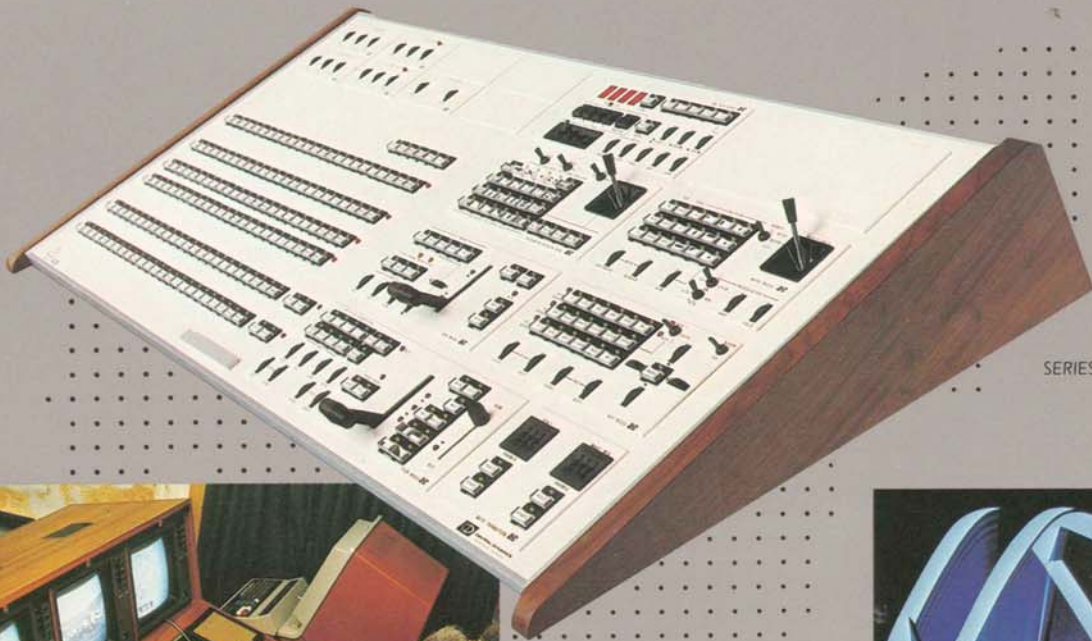
CFTO INSTALLATION IN TORONTO



SUN MALL STUDIO, JAPAN



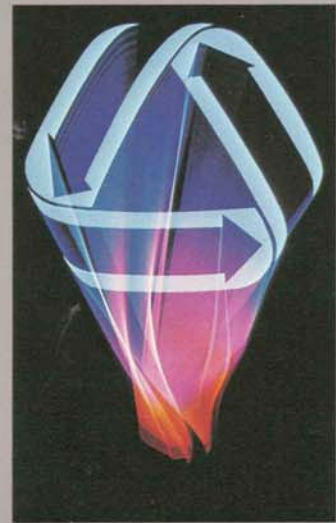
THE SDS-2 VIDEO/AUDIO ROUTING SWITCHER



SERIES 80 SWITCHER



MC 990 MASTER CONTROL



CD 480 MOBIUS LOOP LOGO



THE SDS-Y

organization, Sveriges Radio AB, based in Stockholm and by YLEIS Radio in Helsinki, Finland.

In England, Series 80 switchers have been in use for several years by the BBC, ITN, Thames Television, Grampian Television, Granada Television, Central Television, Ulster Television and others.

### Success in France

In France, the leading French television production organization, Société Française de Production et de Création

Audiovisuelles (SFP) has for a number of years made use of SECAM Series 80 equipment. SFP, in Paris, is the main production facility for French television, internationally acclaimed for the quality of its productions.

### Master Control Switchers

Central Dynamics' MC 990 Master Control Switcher is at the heart of the color television communication system installed in the nerve center of Britain's Royal Air Force Strike Command, a vital component of NATO's air defence system. At the underground bunker which houses



FINAL CALIBRATION AND SYSTEM TEST OF THE SERIES 80 SWITCHER

MAP SHOWING INTERNATIONAL SALES



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